

**UMDNJ – Stuart D. Cook Master Educator's Guild  
Center for Teaching Excellence (CTE)  
Report to the Guild, March 13, 2008**

**Center Content Successfully Ported to Secure Database**

IST successfully ported the CTE content database from MySQL to Oracle, a move made to improve site security.

**Center Activity**

In the 6-month period September 1, 2007 - February 29, 2008 there were 58,088 visits to the CTE, about 10,000/month and *up 23% from the same period in 2006-2007*. These visitors viewed 127,530 CTE pages over this time frame, *up 13% from the same period in 2006-2007*. About 5% of current CTE traffic is internal to UMDNJ, 7% comes from referring sites, and 87% from search engines. In terms of page visits by originating location, the top 10 countries are as follows:

<b>Country</b>	<b>Visits</b>	<b>Country</b>	<b>Visits</b>
1. United States	31,180	6. India	1,444
2. Philippines	6,208	7. Australia	1,021
3. United Kingdom	2,632	8. Pakistan	587
4. Canada	2,517	9. Indonesia	529
5. Malaysia	1,735	10. Singapore	509

**Website Redesign**

Additional discussions have taken place with IST in regard to the redesign of the CTE Website, Specifically, efforts will in the coming year to embed it in the UMDNJ template and simplify its structure.

**Sustaining the Web Site**

The plan I submitted in May 2007 to the SHRP administration for sustaining the CTE Web Site beyond my planned retirement has not yet been acted on. And with the Dow below 12,000, my retirement plans are surely less firm!

**Related Matters**

In late January, the MEG-supported grant entitled *Online Resource Center for Professionalism and Academic Integrity* was approved by AcITAC and the UMDNJ Foundation in the amount of \$19,520. The overall goal of the Resource Center will be to promote academic integrity and professionalism both within and outside the UMDNJ community via the online provision of appropriate information resources and training. Although content development is ongoing, *progress on most major grant activities awaits creation by the Dr. Rodger's office of a University-wide Academic Integrity Committee, with membership recommended by the Guild*. Either this committee or a subgroup thereof will serve as the Steering Committee for the grant.

Respectfully Submitted,



Craig Scanlan, EdD, RRT, FAARC